



Society of Women Engineers -
Houston Area Section
(SWE-HA)

Sponsorship Program

2020 - 2021

Dear Houston-Area Corporate Partner:

The Society of Women Engineers (SWE) is a 501(c)(3) not-for-profit educational and service organization that empowers women to succeed and advance in the field of engineering and to be recognized for their life-changing contributions as engineers and leaders. Founded in 1950, SWE is the driving force that establishes engineering as a highly desirable career for women through an exciting array of training and development programs, networking opportunities, scholarships, outreach and advocacy activities, and much more.

The Society of Women Engineers Houston Area Section (SWE-HA) was officially chartered on July 1, 1979 as a tax exempt 501(c)(3) nonprofit establishment to provide educational and professional resources to promote and encourage technical outreach among women in the Greater Houston Area. SWE-HA empowers women of all ages and diverse backgrounds to achieve their aspirations, and recognizes women for their contributions as leaders in the community.

We invite you to be a part of SWE-HA and help support our organization & members in our mission of empowering professional engineers to succeed and advance in engineering as well as guiding girls towards careers in Science, Technology, Engineering and Math (STEM). Studies show that early influences make an enormous impression on girls. Our goal is to help shape an academic interest in STEM disciplines in elementary school, high school, and college, leading to careers in these fields. Your support will help chaperon young women in viewing engineering and science as a life-long passion, and provide continued support in their professional development.

This guide outlines the many ways your corporation may become involved through sponsorship with the Society of Women Engineers Houston Area Section. This information should illustrate the opportunities available to make a lasting impact to SWE-HA and the Houston community. We'd also like to clarify that support and sponsorship sent to headquarters (the Society) does not support the SWE-HA section programs.

We look forward to working with your company and building a continued partnership. Please contact us with any questions at the email addresses listed below or visit our website at <http://www.houstonswe.org/>.

Respectfully,
Alex Ayoroa
Vice President External, SWE-HA
Email: vp_external@houstonswe.org
Mobile: 713.855.0489

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President, SWE-HA
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SWE-HA Sponsorship Instructions

SWE-HA Sponsorship Form

Please complete this form for all monetary donations. Based on your company's giving level, please provide the necessary information as detailed in the sponsorship form as well as:

- Sponsor Company Profile (maximum of 250 words)
- Sponsor Logo (acceptable formats listed below)

Electronic Documents: .doc, .docx, .pdf, .ppt, .rtf, .xls, .txt
Graphic (Image) Formats: JPEG, TIF, or PNG
Hard Copies: brochures, scanned copies, written literature

In-Kind Donation Form

Please complete the items on this form as applicable. If you have any questions, please email the Vice President External at vp_external@houstonswe.org.

Please mail or email completed forms and required additional attachments to:

Society of Women Engineers
Houston Area Section
Attention: SWE-HA Vice President-External and Treasurer
P.O. Box 1355
Houston, TX 77251

SWE-HA Vice President-External Email: vp_external@houstonswe.org

SWE-HA Treasurer Email: treasurer@houstonswe.org

Federal & State Tax Exempt Information

FEDERAL

Internal Revenue Service Identification Number 74-2160737.

Exempted from Federal Income Tax under Section 501 (C) (3) on May 13, 1984.

Final Ruling that this is not a Private Foundation and that it is a Publicly Supported organization under Section 509 (A)(2) Received February 11, 1982.

STATE OF TEXAS

State Charter Number 539840-1 on November 17, 1980.

Exempted from the Limited Sales, Excise and Use Tax on November 14, 1980.

Exempted from State Franchise Tax, Number 3-00055-2581-8, and effective November 17, 1980.

TAX DEDUCTIBLE

Tax deductible information will be sent to the sponsor contact indicated on the "SWE-HA Sponsorship Form" via email and/or mail by the SWE-HA Treasurer (treasurer@houstonswe.org) for the contribution for the year of donation.

SWE-HA Sponsorship Form

Corporate Sponsor: _____
 Contact Name: _____
 Title: _____
 Phone Number (Office): _____
 Email: _____
 Mailing Address: _____
 Website URL: _____

DONATION INFORMATION					
Donation Amount: \$			Check Number #:		
<i>Make checks payable to Society of Women Engineers – Houston Area</i>					
RECOGNITION LEVEL					
<input type="checkbox"/>	Bronze \$250 - \$499	<input type="checkbox"/>	Silver \$500 - \$999	<input type="checkbox"/>	Gold \$1,000 - \$2,499
<input type="checkbox"/>	Platinum \$2,500 - \$4,999+	<input type="checkbox"/>	Titanium \$5,000 - \$7,499	<input type="checkbox"/>	Diamond \$7,500+
INDICATE AREAS OF SUPPORT					
<input type="checkbox"/>	General Donation (to be used where SWE-HA has greatest need)		<input type="checkbox"/>	K -12 STEM Career Guidance (Outreach) Events	
<input type="checkbox"/>	Professional Programs		<input type="checkbox"/>	Academic Scholarships and Awards Programs	

SPONSOR RECOGNITION BENEFITS*	Bronze \$250 - \$499	Silver \$500 - \$999	Gold \$1,000 - \$2,499	Platinum \$2,500- \$4,999	Titanium \$5,000 - \$7,499	Diamond \$7,500+
Sponsored Event/Program: Corporate Logo Display & Introduction	X	X	X	X	X	X
SWE-HA Website : Logo Display	X	X	X	X	X	X
SWE-HA Weekly Newsletter : Logo Display**	X	X	X	X	X	X
SWE-HA Sponsor Website : Corporate Profile**		X	X	X	X	X
Job Posting on SWE-HA Website (30 days)** \$100 for each additional posting			5	5	10	10
Free Attendance to Events Throughout the Year Annual allocation, not per event			2	6	10	15
Spotlight Interview in SWE-HA Website of Employee from Sponsor Company**				X	X	X
SWE Provided Speaker to Company Event if requested					X	X

Note: Sponsor recognition benefits cover the fiscal year from July 1, 2020 through June 30, 2021.

* Note: Sponsor Recognition Benefits are available for monetary support only (not In-Kind Donations or Services).

** Note: Promotional items provided by company.

In-Kind Donation Form

Other opportunities to support SWE-HA in addition to monetary donations include the following:

IN-KIND DONATIONS OR SERVICES			
<input type="checkbox"/>	Door and/or Gift Prizes	<input type="checkbox"/>	Corporate Promotional Items
<input type="checkbox"/>	Host Venue	<input type="checkbox"/>	Food Catering
<input type="checkbox"/>	Other	<input type="checkbox"/>	Guest speaker for SWE-HA Meeting
ESTIMATED VALUE OF SERVICES			
Estimated Value	\$		

HOST VENUE INFORMATION							
Host Venue Contact Name:							
Phone Number:							
Building Name:							
Room Number or Name:							
Street Address:							
City, State and Zip Code:							
VENUE DETAILS							
Parking Availability	Secured	Yes	No	Fees	Yes	No	
ROOM DETAILS							
Number of Occupancy:	Minimum			Maximum			
Seating Availability	Chairs	Yes	No	Tables	Yes	No	
Audio Equipment	Microphone	Yes	No	Video Screen	Yes	No	
	Extension Cords	Yes	No	Video Projector	Yes	No	

GUEST SPEAKER INFORMATION			
Guest Speaker Name:			
Employer:			
Title:			
Area of Expertise:			
Lecture Topic:			
Title of Lecture (marketing purposes) :			
Lecture Date, Time or Preference of Availability:			
GUEST SPEAKER BIOGRAPHY (ATTACH SEPARATELY)			
<input type="checkbox"/>	Maximum of 250 words or less		
<input type="checkbox"/>	Photograph		
EQUIPMENT NEEDED			
<input type="checkbox"/>	Dry Erase Board or Flip Chart & Markers	<input type="checkbox"/>	Printed Handouts
<input type="checkbox"/>	Laptop (PowerPoint Presentation)	<input type="checkbox"/>	Video Projector & Screen
<input type="checkbox"/>	Other (please specify):		



For over four decades, the Society of Women Engineers – Houston Area has given women in STEM a unique place and voice within the field and our local community. Our organization is dedicated and devoted to the passion for our members’ success. Each year, we continue to evolve with the challenges and opportunities reflected in the exciting changes, advances, and discoveries in engineering and technology.

SWE Value Propositions

For professionals: SWE provides to its members a unique combination of personalized, flexible benefits in the areas of mentoring, training, personal and professional growth - all by women in engineering, for women in engineering.

For employers: SWE helps the engineering profession achieve a broadly diverse, well-trained workforce to enhance overall workplace performance.

For the professional: SWE provides many flexible options to inspire, support, and positively impact women in engineering on their own terms.

For collegiates: SWE provides collegiate members with the opportunity to inspire future generations and have fun. SWE also provides collegiate members valuable access to a unique set of resources that sets the stage for a successful career.

For K-12: SWE provides a change in perspective towards engineering and technology fields among your girls. The long-term goal of SWE’s K-12 Outreach programming is to open pathways for girls to become engineers and create gender equality in the field.

The next few pages detail the activities and programs we host to reinforce our SWE values, mission, and vision within the Houston area. In order to continue to make these rewarding experiences available to the professional community and the next generation, we are reaching out directly for your support.

Each description contains a brief summary of the event/activity, the estimated cost, our target audience, and how many members, professional, or youth are impacted. Please take a moment to review the events to help your business consider how best you can assist SWE-HA in offsetting our program and outreach costs.

Professional Programs

SWE-HA provides ongoing educational workshops, fundraising events, professional meetings and networking affairs with frequent participation of local nonprofit engineering and technical chapters. SWE-HA also connects with undergraduate and graduate students through adjacent SWE Collegiate Sections and CIGs (Community of Interest Group). As an active contributing member of the Greater Houston Area community leadership programs, SWE-HA is a liaison facilitating local corporate and business community services' ongoing support K – 12 STEM outreach events, academic scholarships, awards and professional programs. The following are examples of events in which SWE-HA has participated in the past.

Professional Development Meetings

SWE-HA hosts professional development meetings as an opportunity to network while enjoying a meal, to hear a presentation on a technical or professional development topic, and to learn more about upcoming SWE-HA activities. SWE-HA invites presenters who are knowledgeable in their field of expertise to lead lectures, learning workshops, or panel discussions for these meetings. Continuing Education certificates for qualifying events are distributed at the conclusion of each professional development meeting to attendees, if necessary.

Cost per event: \$3,000 - \$5,000

Event size: 50-100 people per event

Schedule: March 2021, May 2021

Membership Engagement Events

Networking Events are hosted annually to encourage SWE-HA membership to build their professional network within the society and corporate community. This event provides opportunities for businesses, individuals, and other organizations to connect while learning more about our local SWE section.

Cost per event: \$500 - \$3,000

Event size: 50-75 people per event

Schedule: December 2020, June 2021

General Membership Meetings

General membership meetings are hosted three times every fiscal year. These meetings are targeted to inform the SWE-HA membership of previous and future activities, share any news from SWE headquarters, review budget information for past & present years, and provide the general membership an opportunity to ask any questions regarding the direction of the section for the future. In the Spring, is the official Business Meeting where the leadership will provide an overview of the year as well as give a financial report.

Cost per event: \$1,000 - \$2,000

Event size: 25-50 people per event

Schedule: September 2020, February 2021, & April 2021

K-12 STEM Career Guidance (Outreach) Events

K -12 STEM (Science, Technology, Engineering and Mathematics) Career Guidance Events are designed to enrich and motivate students to pursue an engineering related career. SWE-HA annually hosts and provides volunteers for numerous interactive activities and hands-on workshops highlighting STEM concepts. The following are examples of events in which SWE-HA has participated in the past.

Introduce A Girl to Engineering Day (IAGTED)

Our key, annual, signature outreach event is Introduce A Girl to Engineering Day. This free all day event, coordinated and hosted by SWE-HA, provides hands on interactive workshops to expose 7th, 8th, and 9th grade girls to different disciplines of engineering. Students will have the opportunity to meet women engineers and technologists and hear first-hand about these exciting career paths. Through interactive demonstrations and panel discussions, girls will experience the creativity and innovation that occurs in the field of engineering and technology.

Registration and Event Website: <http://www.houstonawe.org/outreach-675310.html>

Cost per event: \$4,500 - \$5,500 (Opportunities available to sponsor specific activities \$500+)

Event size: 500+ students

Schedule: November 2020

Scholarship Fundraiser Brunch

SWE-HA holds this event to raise money for the scholarships we award each year to students studying engineering. A previous award winner is invited back to share her experience along with another inspirational speaker. A beautiful brunch fundraiser to bring SWE members together to support local students. Part of your sponsorship of this event can go to a Named Scholarship (details below).

Cost per event: \$5,000

Event size: 50-100 people

Schedule: January 2021?

Scholarship & Awards Banquet

SWE-HA's annual event to honor our award winners. Scholarships and awards are presented to local students at this formal dinner event (see details below on specific awards given). A local community leader is invited to speak at this event, inspiring the students, parents, and SWE members who attend this event. This event also provides an opportunity to introduce these students to SWE as a professional organization to support them as they pursue an engineering degree. Part of your sponsorship of this event can go to a Named Scholarship (details below).

Cost per event: \$5,000

Event size: 75-120 people

Schedule: April 2021

Additional Outreach Events Planned for FY 2019 – 2020

Girl Scouts Badge Day

Girl Scouts and the Society of Women Engineers Houston Area (SWE-HA) encourage Girl Scouts and their leaders to spend a day doing activities to fulfill almost all the requirements for a badge related to

STEM. A typical badge is the “Think like an Engineer Badge” where Brownies complete hands on engineering projects guided by female engineers.

Girl Scouts of San Jacinto Website: <http://www.gssjc.org/>

Cost per event: \$200 - \$500

Event size: 20-50 people per event

Classroom Presentations & Workshops

SWE-HA enthusiastically participates as invited by the Greater Houston Area Independent School Districts and Communities to provide classroom presentations and workshops and mentor students to help promote STEM initiatives through interfacing directly with the students and teachers.

Cost per event: \$250

Target Audience: students in grades 6 – 8 (Middle School Female Students)

Event size - classroom: 20-35 people per event

College Career Fair & Mentorship

SWE-HA enthusiastically participates as invited by universities in the Greater Houston Area to host booth displays at college & career information fairs, as well as mentor students to help promote STEM initiatives.

Cost per event: \$1,500

Target Audience – Career Fair: 2+ year college students

Event size – Career Fair: 350+

Academic Scholarships and Awards Programs

SWE-HA provides scholarship opportunities for female students who plan to enroll for an engineering, science or technical discipline in an ABET accredited 4 year college or university or who apply for a science and/or engineering summer program are invited to submit a completed application and required documentation as applicable.

Freshmen/Sophomore Scholarships

SWE-HA awards Freshman/Sophomore Scholarships to female student who plan to attend an ABET accredited 4 year college or university and pursue an engineering or science discipline. Entries will be judged based on student merit, Applicant Statement, Letter of Reference, Resume and enrollment in an academic discipline in engineering or science. The recipient(s) will receive a monetary award towards the first year of study and may receive monetary support for the second year of study.

Scholarship Amount: \$1,000 per scholarship

Target Audience: Female Students

Number of Recipients: 4

Named Scholarships

The criteria and amount of money awarded for these scholarships varies due to the amount of funding and endowment earnings, as well as donors' preferences and restrictions. These scholarships are outlined by the corporation or individual making the donation and are coordinated with other SWE-HA awarded financial aid. Named scholarships are typically awarded to students for academic performance, leadership and/or need, though many have other criteria designated by the donor. Please contact the SWE-HA Vice President External (vp_external@houstonswe.org) if you are interested in establishing a named scholarship.

Scholarship Amount: Decided by individual or corporate sponsor

Target Audience: Decided by individual or corporate sponsor

Number of Recipients: Decided by individual or corporate sponsor

SWE-HA Aspire Award, Science & Engineering Fair – University of Houston

The Science and Engineering Fair of Houston (SEFH) provides a unique and beneficial science educational service to public and private junior and senior high school students. Through the development and presentation of science/engineering projects, students enhance their abilities to: (1) Make observations; (2) Ask questions; (3) Formulate ideas and procedures; (4) Use complex and/or analytical reasoning skills to find a solution to a problem, and (5) Effectively present their works to society.

The SWE-HA Aspire Awards are awarded to middle and high school female students as a special award through the Science and Engineering Fair at the University of Houston. SWE members serve as volunteer judges and select students with a passion for their project. The recipient(s) are awarded funding to attend a STEM summer camp of their choice and are recognized at the annual SWE-HA Student Scholarship and Awards Banquet in the spring.

Target Audience: Junior and Senior Divisions (Middle and High School Female Students) Science and Engineering Fair of Houston Website: <http://www.sefhouston.org>

Number of Recipients: Varies each year, typically 3

FIRST Scholarships

SWE-HA awards F.I.R.S.T. (For Inspiration and Recognition of Science and Technology) Scholarships to female high school seniors who have a high interest in robotics or automation and who have competed in

at least one F.I.R.S.T. competition. Entries will be judged based on student merit, Applicant Statement, Letter of Reference, Resume and enrollment as a freshman in an ABET accredited 4 year college or university to pursue an academic discipline in engineering or science. The recipient(s) will receive a non-renewable monetary award towards the first year of study.

Scholarship Amount: \$1,000

Target Audience: Senior High School Female Students

Number of Recipients: 1

Certificates of Merit

Middle school female students from the Greater Houston Area schools and surrounding districts are recognized as Certificate of Merit and Achievement recipients annually in the spring at the Student Scholarship and Awards Banquet. These young women are presented with a formal SWE-HA certificate of accomplishment for their distinguished scholastic interest in science and engineering.

Target Audience: students in grades 6 – 8 (Middle School Females Students)

Number of Recipients – Certificate of Merit: 50-100